Sponsorship

Package





7.70

A 2-Day Islamic Convention to Revive & Rebuild the Ummah



Oct 2025



Waterloo, ON

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Key Highlights

Our agenda, key figures and other activities





1200+ students from all over the region

- Social and workshop-style activities for all attendees
- Bazaar sale with booths from several sponsors
- QA sessions with keynote speakers and local Scholars























Hamza Tzortis Keynote Speaker

89k followers

42k subscribers



Dr. Mustafa Khattab

Keynote Speaker

Author of the world renowned translation "The Clear Quran"



Sheikh Hosam

Keynote Speaker



Ustadh Taymiyya

Keynote Speaker



Local Scholars Other speakers

Our Reach

We have a large following!

70 k+
total reach



Our Partners

University of Toronto (UTSG) MSA 14.4 k+ **Toronto Metropolitan University MSA** 10.4 k+ **McMaster University MSA** 9.8 k+ Western (UWO) MSA 8.5 k+ **University of Toronto (UTM) MSA** 7.1 k+**York University MSA** 6.1k+ **University of Guelph** 3.3 k+ **Brock University MSA** 2.7 k+

Our Speakers



TBDKeynote Speaker



Keynote Speaker



UWaterloo MSA



3.4K followers

Facebook: @msawaterloo



1k+ members

WhatsApp groups



4.7k followers

Instagram: @uwmsa

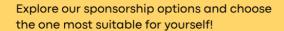


900+ members

Discord server



Sponsorship Tiers





	BRONZE \$ 500	SILVER \$ 1000	GOLD \$3000	Platinum \$5000
Logo appearance on pre-event promotional materials	✓	/	✓	/
Appearance on Sponsorship appreciation social media posts	✓	/	/	/
Logo appearance on post-event email marketing material	✓	/	/	/
Logo appearance on event recap video	✓	/	✓	/
Logo printed on Event Itineraries & Maps		/	/	/
Mention in Introductory & Closing remarks by Emcee		/	/	/
Retractable Advertising Banner at Check- in area		/	/	✓
Inclusion of business coupons in Swag Bags		/	/	/
2-minute talk during closing ceremony by sponsor representative			/	/
Gold Logo appearance on pre-event promotional materials			/	/
Standalone Sponsor Feature post on Instagram				/
Logo on Every promotional video/post				/
Complementary Tickets to TaqwaCon	3	5	7	9



Sponsors have the option to contribute an additional \$300 for a booth space at the convention, where they can advertise and sell goods/food.

Sponsorship Items Explained



Appearance on Sponsorship appreciation social media posts

Your brand will be acknowledged and thanked in our social media posts after the event has concluded.

Logo appearance on post-event email marketing material

After the event, your logo will be included in our email marketing campaign.

Logo printed on Event Itineraries & Maps

Your logo will be featured on event schedules & maps to be distributed at the event.

Retractable Advertising Banner at Check-in area

You can bring **one** of your own advertising banners and set it up at a specified high-traffic area.

2-minute talk during closing ceremony by sponsor rep

A representative from your company can address the audience at the closing ceremony for 2 minutes with a pre-approved talk

Standalone Sponsor Feature post on Instagram

A dedicated post will be made on our Instagram account featuring your brand.

Logo on pre-event promotional materials

Your logo will be displayed prominently on all marketing materials distributed before the event (WhatsApp, Instagram, & flyers).

Logo appearance on event recap video

Your logo will be displayed in our recap video of the event that will be posted on our socials.

Mention in Introductory & Closing remarks by Emcee

Our emcee will personally mention your brand during the opening & closing remarks.

Inclusion of business coupons in Swag Bags

All attendees will receive your business coupons in swag bags collected at check-in.

Gold Logo appearance on pre-event promotional materials

Your logo will be displayed in a prominent & premium position on all pre-event marketing materials.

Complementary Tickets to TaqwaCon

You will receive free tickets to our event.

Thank You!

Contact us for any sponsorship inquiries



Click here to fill out the sponsorship form

or visit tinyurl.com/msaSponsorship

Thank you for considering sponsorship for Taqwa Con. Your support will help us create a transformative event that will empower and unite the Muslim community. We look forward to partnering with you to make a lasting impact.

Want to inquire about more details?

Get in Touch: 519-731-0473 | TagwaCon@uwmsa.com